



Machine Learning for Finance

Applicazioni in Credit Scoring, Real Estate e Trading Algoritmico

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EMF Campus
9 Novembre 2022

AGENDA



1 Introduzione al Machine Learning



2 Use cases

- Credit Risk Management
- Automated Valuation Models
- Algorithmic Trading



3 Conclusioni

Intelligenza Artificiale e Machine Learning

Descrizione ed esempi

Artificial Intelligence

Descrizione

- Un **programma** che può **percepire, ragionare ed agire**

Esempi

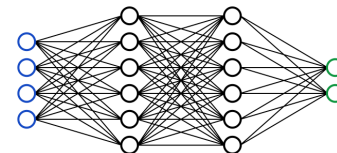
- Robotica
- Guida autonoma
- Virtual Assistants



Machine Learning

- **Algoritmi** che, senza avere istruzioni dirette, **imparano e migliorano** con l'**esposizione ai dati**

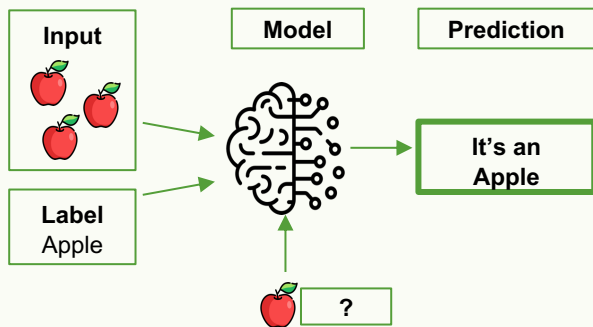
- Pricing Automatico
- Predictive maintenance
- Credit Rating
- Robot Advisors
- Stock Picking
- Trading
- Natural Language Processing
- Image Recognition



Machine Learning

Principali paradigmi del Machine Learning

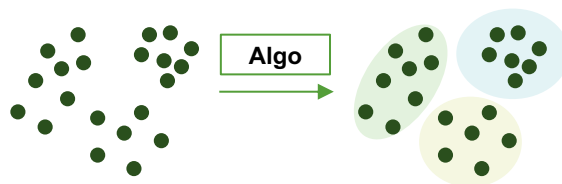
Supervised Learning



Utilizzo

- Regression
- Classification

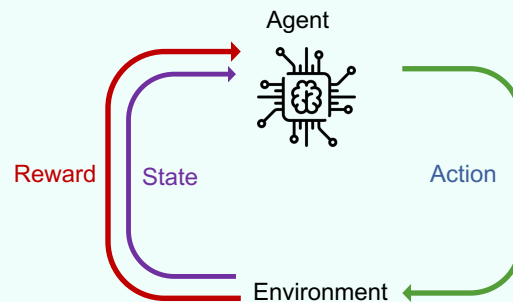
Unsupervised Learning



Utilizzo

- Clustering
- Dimensionality reduction
- Feature extraction

Reinforcement Learning



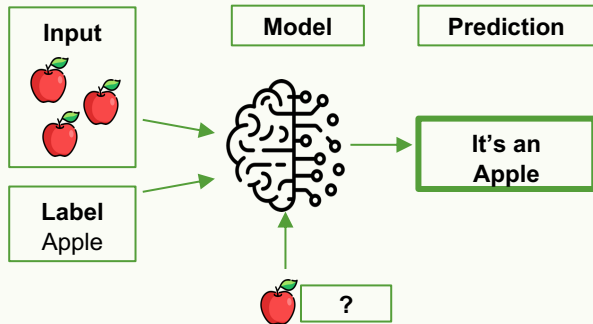
Utilizzo

- Optimal Control
- Game playing

Machine Learning per la Finanza

Principali paradigmi del Machine Learning

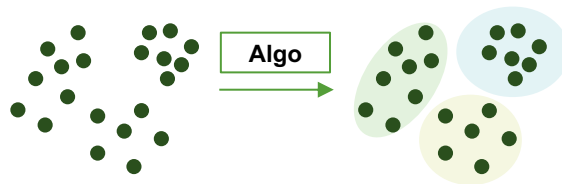
Supervised Learning



Utilizzo

- Price prediction
- Automatic Valuation Models
- Credit scoring

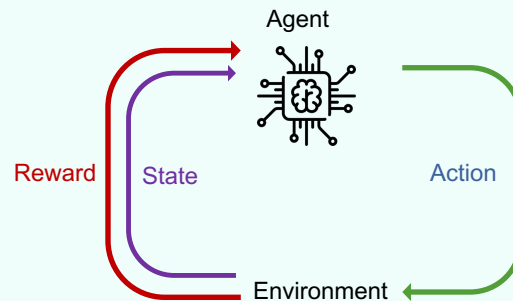
Unsupervised Learning



Utilizzo

- Regime Detection
- Client Clustering
- Fraud detection

Reinforcement Learning

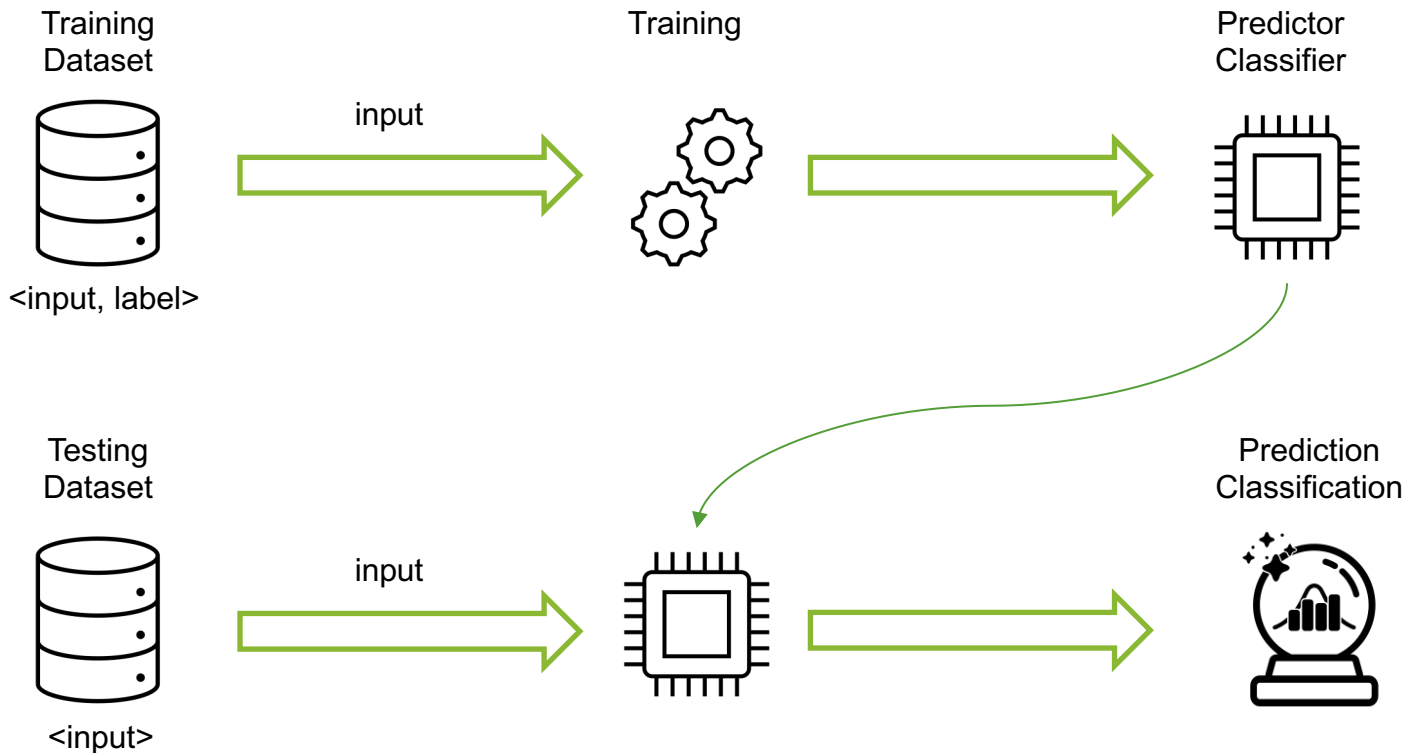


Utilizzo

- Trading
- Portfolio optimization
- Market Making
- Hedging
- Optimal Execution

Supervised Learning

Training and testing

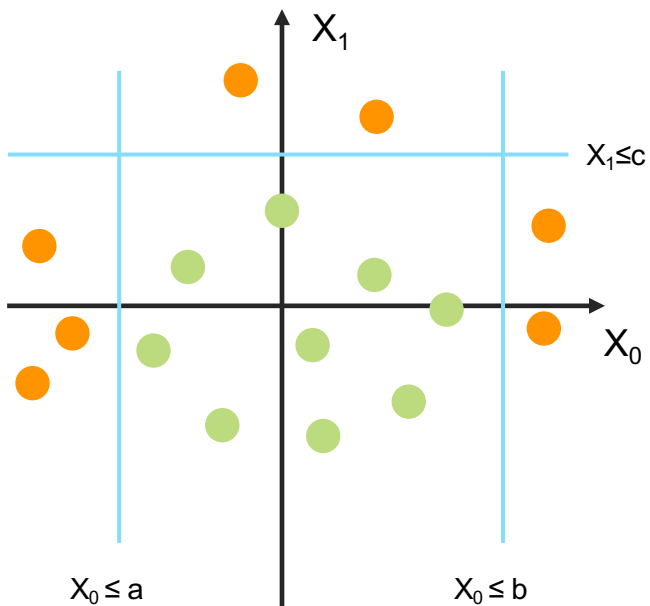


Decision Trees

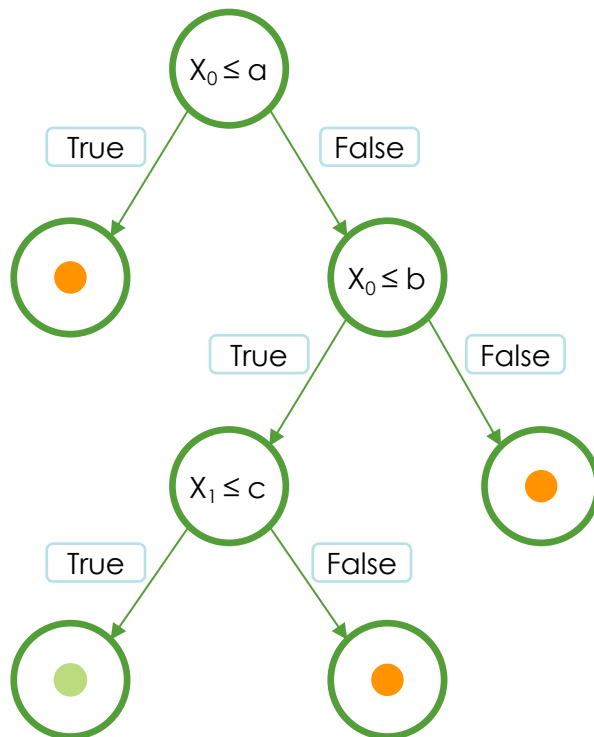
Esempio dati training

Legenda

- Classe 0
- Classe 1



Esempio albero



Caratteristiche

Utilizzo

- Classificazione
- Regressione

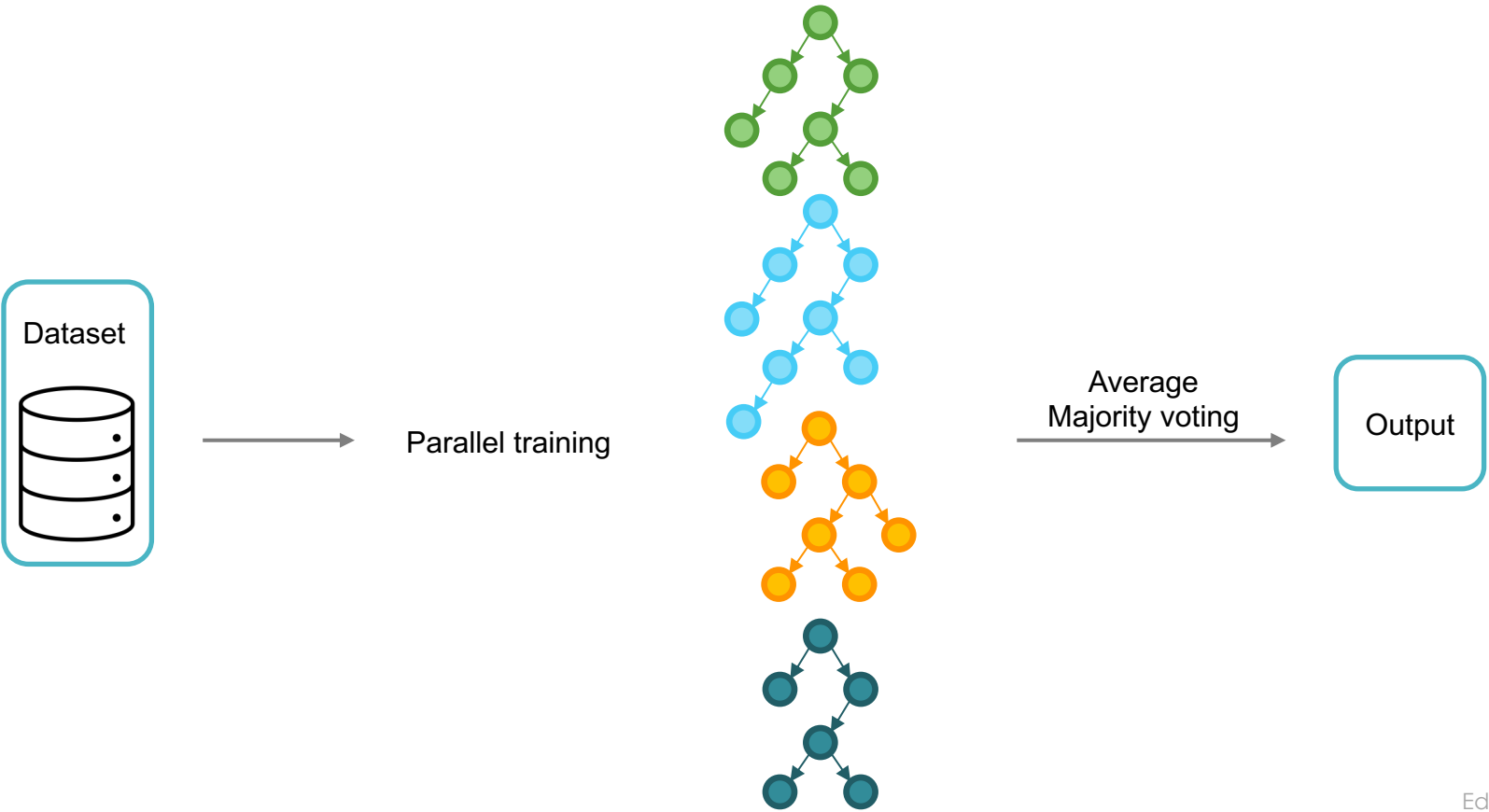
Splitting Criterion

- Gini impurity
- Entropy
- Information Gain
- Max depth

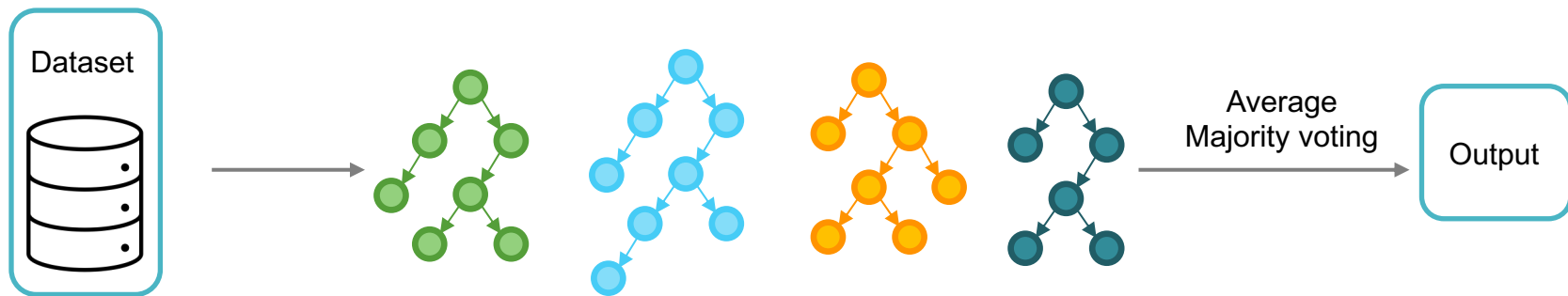
Further developments

- Random forests
- XGBoost

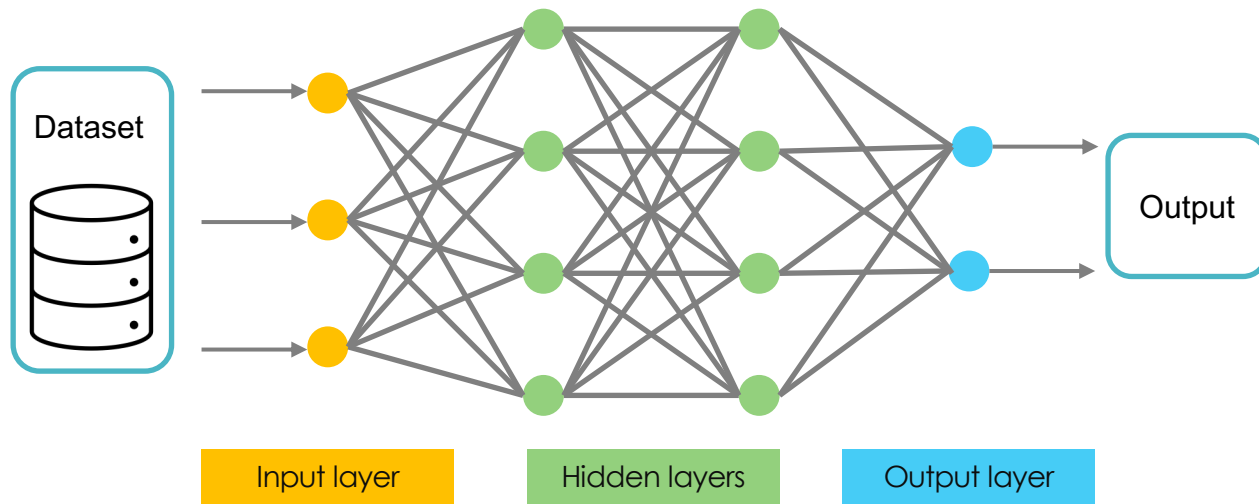
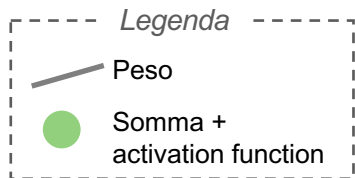
Random Forests



eXtreme Gradient Boosting (XGBoost)



Neural Networks



Caratteristiche

Utilizzo

- Classificazione
- Regressione

Training

- Back-propagation

Parametri

- Loss
- Activation function
- Batch size
- Epochs

AGENDA



1 Introduzione al Machine Learning



2 Use cases

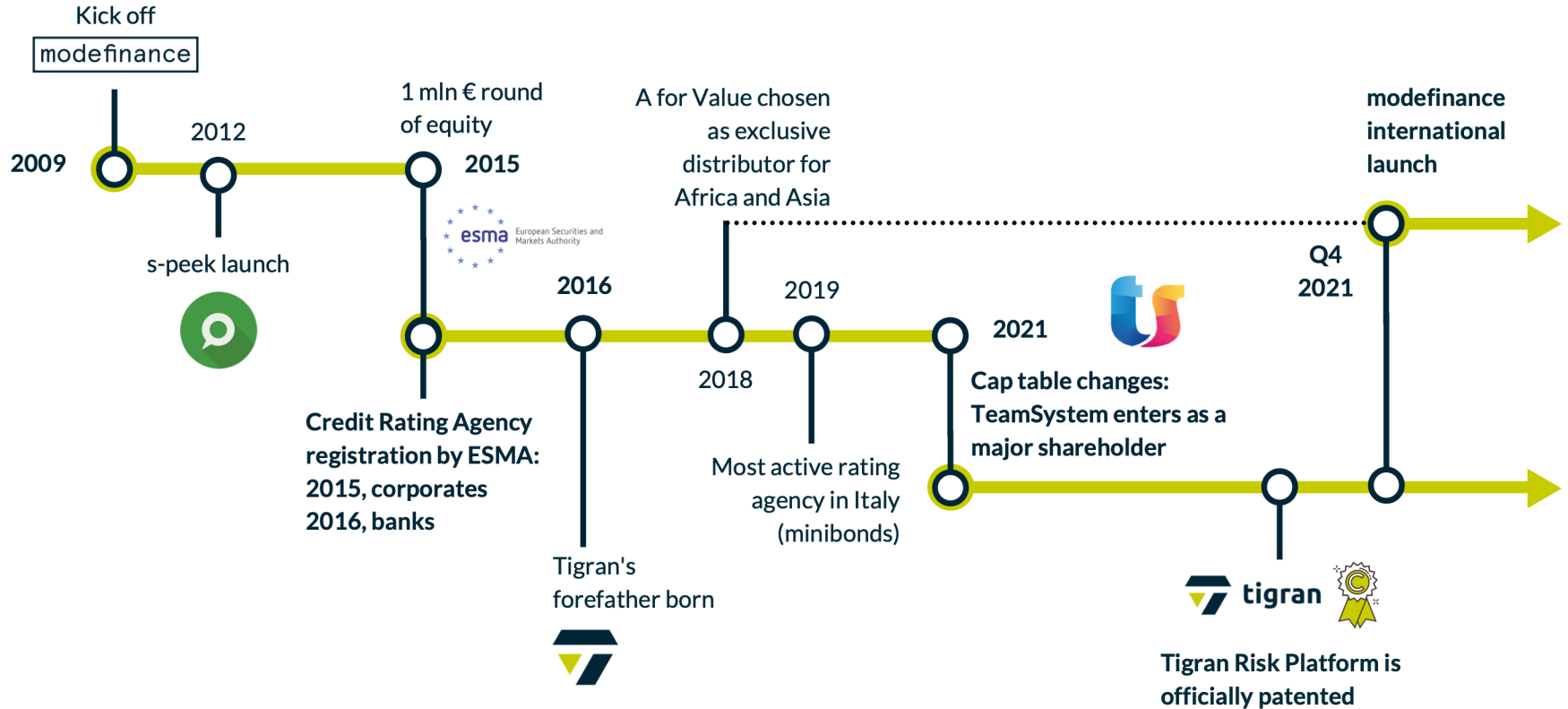
- **Credit Risk Management**
- Automated Valuation Models
- Algorithmic trading



Data Science and Machine Learning in Credit Risk Management

Cristian Giacomini - CEO Modefinance International

roadmap





EU Fintech credit rating agency CRA & ECAI



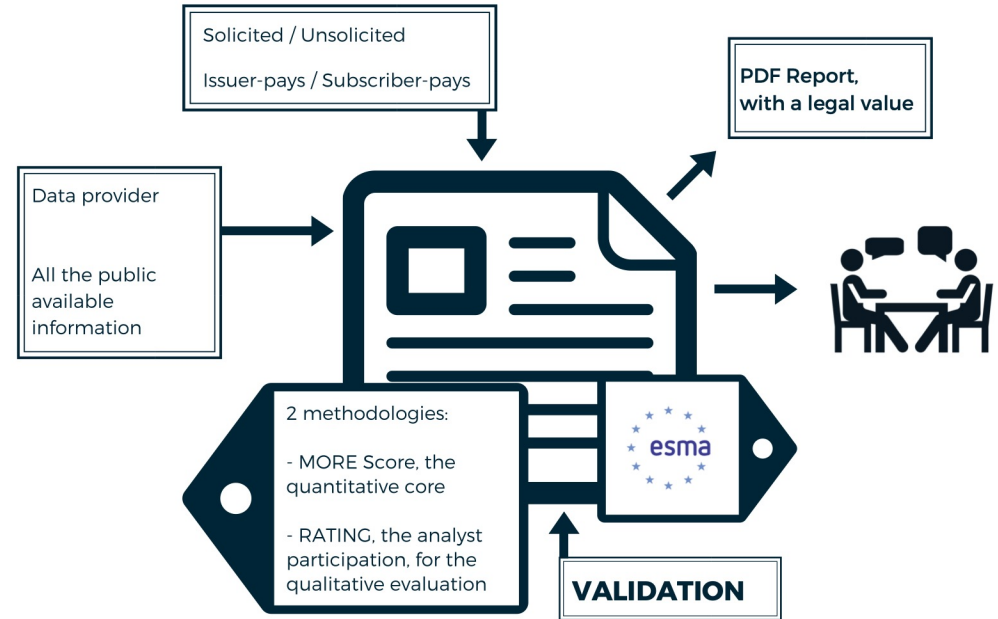
Date: 10 July 2015
ESMA/2015/1127

PUBLIC STATEMENT

ESMA registers modeFinance as credit rating agency

The European Securities and Markets Authority (ESMA) has formally approved the registration of modeFinance S.r.l., based in Trieste, Italy, as a credit rating agency (CRA) under Article 16 of the CRA Regulation. The registration takes effect from 10 July 2015.

modeFinance's registration as a CRA means that its credit ratings can be used for regulatory purposes within the European Union.



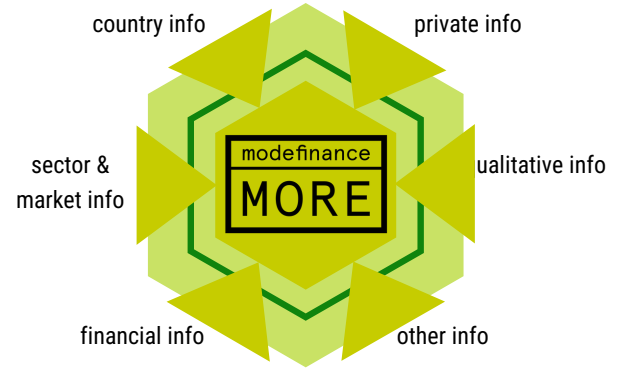
modefinance technology core

modefinance develops custom and tailor-made models constantly, since the beginning in 2009.

A set of proprietary big data methodologies and machine learning algorithms, MORE, evaluates any company and financial institution in the world, without geographic, sector or country limits.

A broad set of models related to credit risk management is available, among these:

- Credit scoring models
- Credit limit models
- Default prediction models
- Pricing models
- Credit decision engines
- Many others, on premise



use of AI within modefinance models

In general, there are 2 ways according to which modefinance employs AI for the models' development:

- Feature selection and data clustering for model development;
- As a component used to enhance the performance of existing models.

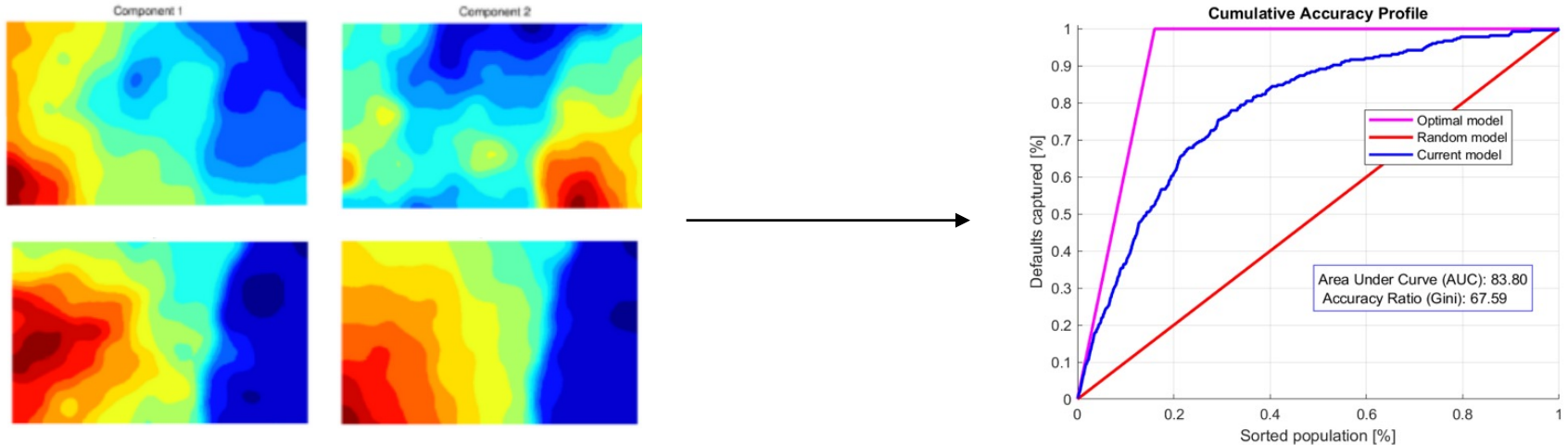
Currently AI is not used as an "end to end solution". This is mostly to [ensure our clients the maximum transparency and control over the models](#) modefinance deploys, to face customer needs.

Differently, for [custom projects](#) we are able to respond to customers' requests when specifically asked for AI-based models.





























In the next few slides you will find some examples of these two events.

AI for models' development

modefinance adopted and employs AI technology daily since the very beginning for the purpose of exploring data sources and integration in the process of developing new models. Even for the development of modefinance's core model, the MORE score (about 2008-2009), we deepened the analysis and use of Neural Networks (in the form of SOM) to analyze the discriminating capacity of variables, derived from the companies' financial accounts, with respect to the default event.



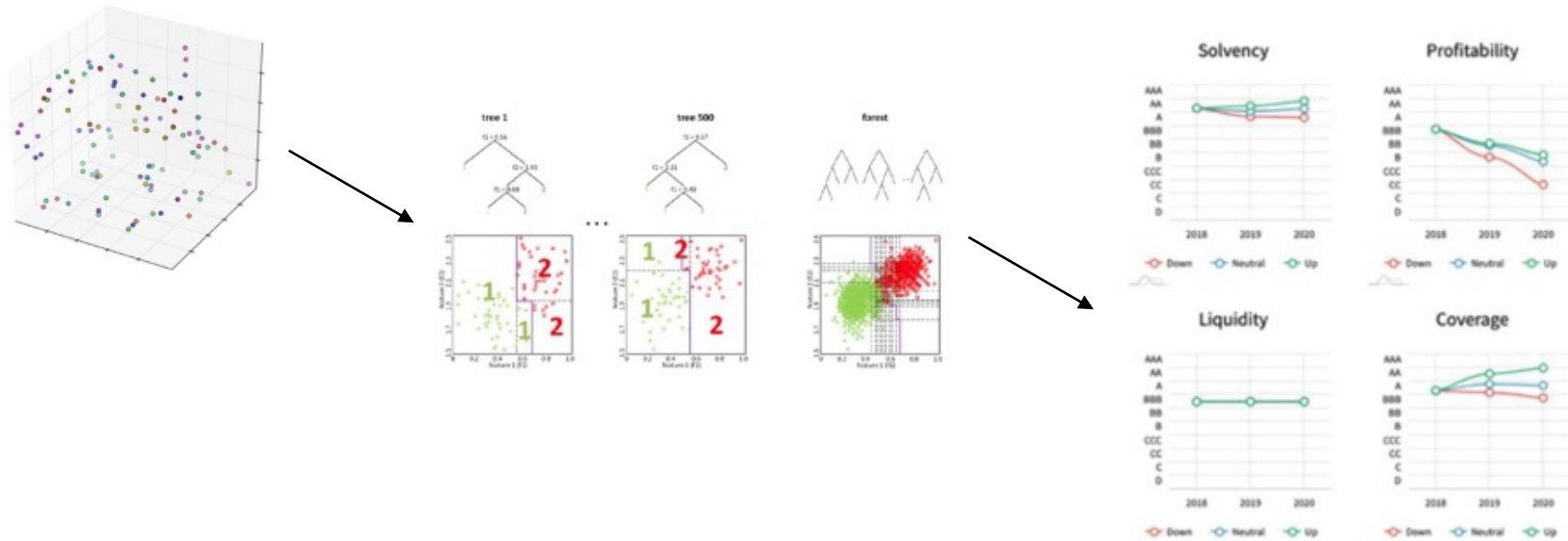
AI for models' development

	31/12/2021 Excel UNCONSOLIDATED	31/12/2020 Excel UNCONSOLIDATED
Turnover (€)	253,144,344	209,166,878
modefinance score	BB 	B 
One year probability of default	2.44%	2.88%
Confidence	100.00%	100.00%
Solvency ratios		
Leverage ratio 	2.93 	2.70 
Financial leverage 	1.73 	1.75 
Total asset/Total liabilities 	1.34 	1.37 
Liquidity ratios		
Current ratio 	0.90 	0.85 
Quick ratio 	0.90 	0.85 
Cash cycle ratio	17.00 	14.00 
Profitability ratios		
Return on investment ROI 	5.27% 	3.33% 
Return on equity ROE 	8.34% 	11.79% 
Asset turnover 	1.37 	1.32 

Today with MORE score modefinance evaluates more than 25 million companies per year, all around the world.

AI for models' development

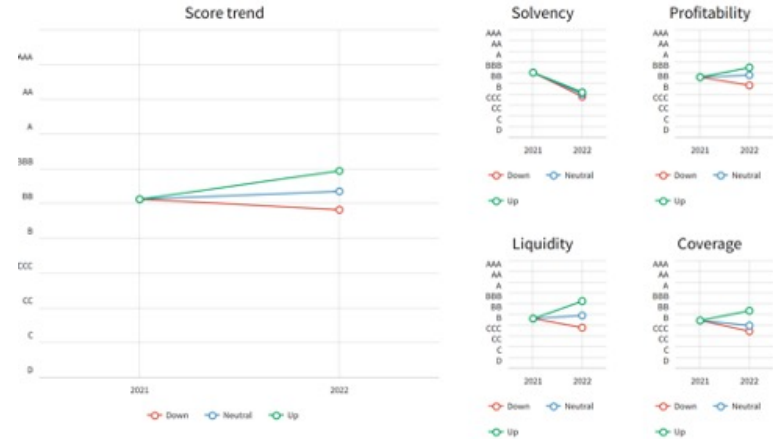
Recently, modefinance developed a model to estimate the impact of the Covid-19 effect on the creditworthiness of companies (2019). The model has foreseen the use of Random Forests to identify, among several different features, those best describing the evolution of the companies' creditworthiness.



AI for models' development

This models also factors macro-economic and sector data, to provide a real-time-forecast of the most probable evolution of the companies' creditworthiness.

Via such model today modefinance provides forecasts on the evolution of about 18 million companies worldwide, on a monthly basis.



	31/12/2021	31/12/2022
modefinance score	BS	BS
One year probability of default	2.44%	1.70%
Solvency	BBB	B
Profitability	BS	
Liquidity	B	
Coverage	B	
Months	12	
Balance sheet (€)		
+ Total assets	178,019,195	182,533,559
+ Shareholders funds	45,248,529	50,364,876
+ Total liabilities	132,770,666	132,168,723
Total shareh. funds & liab.	178,019,195	182,533,559
Short term debts	73,104,853	68,002,557
Long term debt	4,956,944	4,264,535
Cash & Cash equivalent	3,004,563	11,043,476

AI for models' development

Modefinance has been involved into several custom projects, where AI is a component of tailored models:

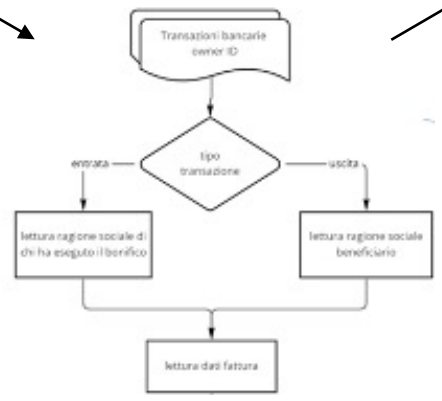
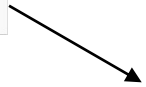
- One of these, a project aimed to reconcile bank transaction data (derived from the open banking) with the invoices received or issued by a company.
- For a similar project, we did reconstruct the supply chain of a company, starting from open banking data.

For both this projects modefinance has employed Natural Language Processing (NLP) algorithms applied to the entity recognition: from transactional and invoice data we extrapolated all the text containing information relative to the companies' related to each transaction.

Doing this, we are able to both [identify those companies](#), AND to [evaluate the degree of riskiness of the cash flows of a company](#).

AI for models' development

```
{
  "owner_id": "05377384-f18e-48c7-8dfa-4b9f994059a4",
  "transactions": [
    {
      "description": "Commissioni COMM/SP ADUE Mo",
      "id": "60793ca785044f40698a0fd6",
      "amount": 800,
      "cbi_reason": 16
    },
    {
      "description": "Commissioni COMM/SP ADUE Mo",
      "id": "60793ca785044f40698a0fd6",
      "amount": 800,
      "cbi_reason": 16
    }
  ]
}
```



Thousands of customers are using this algorithm to **reconcile their invoices with bank transactions** and to **monitor their supply chain**.

custom models

Other projects see modefinance involved as a TechFin partner: for example, a project where the customer wants to explore the application of AI to enhance the prediction of a very particular (non disclosable) credit event.

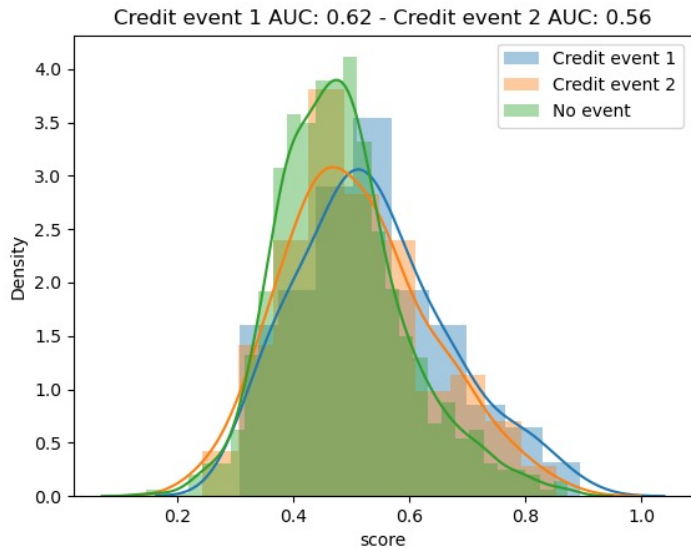
The customer previously implemented its own internal model for the prediction of the said credit event, and we have been involved to solve the task of **improving that existing model**, and to see if the application of AI technologies could **further enhance the predictive capacity**.

The results achieved so far are quite satisfactory: the application of XGboost has improved the predictive capacity obtained with the "canonical" model of several percentage points.

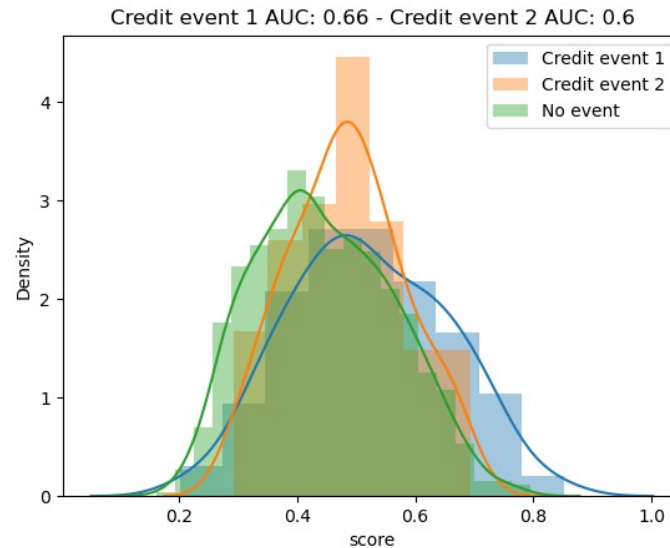
custom models

An example of XGboost application:

Canonical model used to predict the credit event



XGboost applied to predict the credit event



trusted by



بيان للمعلومات الائتمانية
Bayan Credit Bureau



Mercedes-Benz

MEDIOCREDITO
CENTRALE

INVITALIA



modefinance evaluations are

distributed by



BUREAU VAN DIJK

A Moody's Analytics Company



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1 Introduzione al Machine Learning



2 Use cases

- Credit Risk Management
- **Automated Valuation Models**
- Algorithmic trading



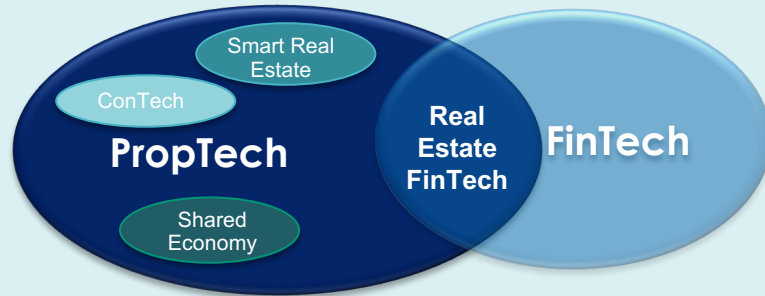
Real Estate and Artificial Intelligence Automated Valuation Models

Emilio Colombo - Cerved

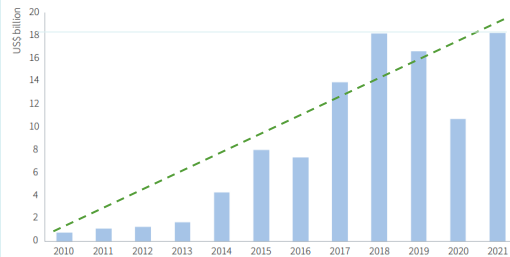
Real Estate & Artificial Intelligence

PropTech Overview

L'AI è entrata formalmente nel mondo del Real Estate con l'avvento del **PropTech (Property+Technology)**, definito come parte della **trasformazione digitale del settore immobiliare**, mediante **soluzioni, tecnologie e strumenti per l'innovazione dei processi, prodotti e servizi** che lo caratterizzano.



PropTech venture capital investment, 2010-2021



Source: JLL, LaSalle, Crunchbase, 2022

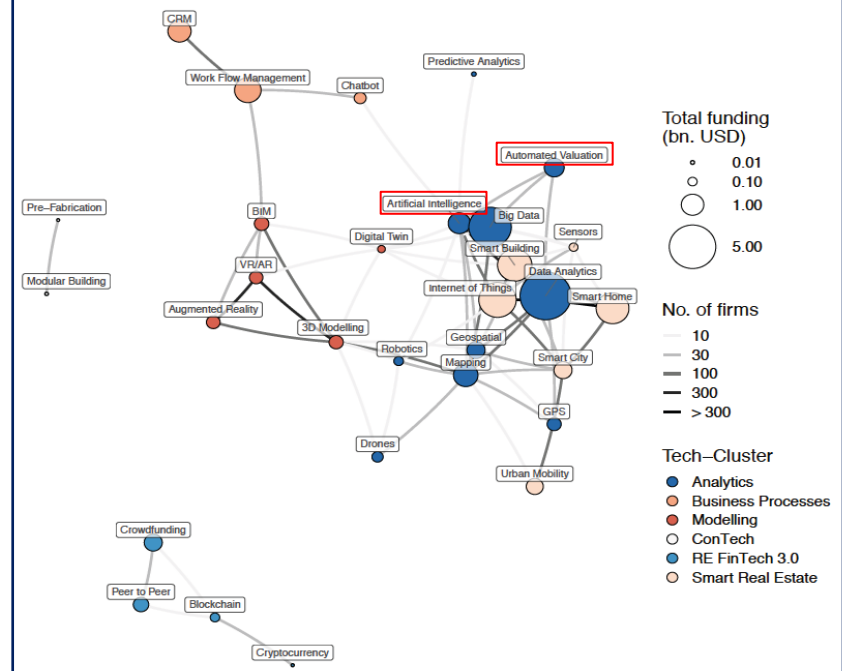
Con un **CAGR del 16,8%**, il **mercato del PropTech** salirà dai **US\$ 18,2 Bn del 2022** agli **86,5 Bn del 2036**.

I mercati di USA e UK, già sviluppati, sfrutteranno le sinergie dei mercati in forte crescita come **Cina, Giappone ed Europa** con rispettivi **CAGR del 23,7%, 26,7% e 17,1%**.

Dati: FMI

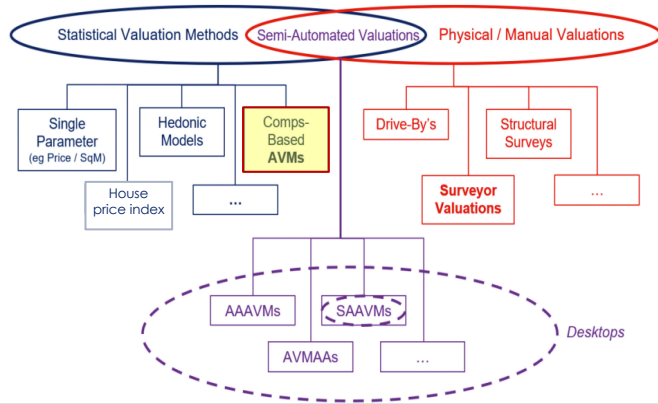
Property Technology Network

Based on Unissu and CrunchBase data of 3,500 PropTech firms

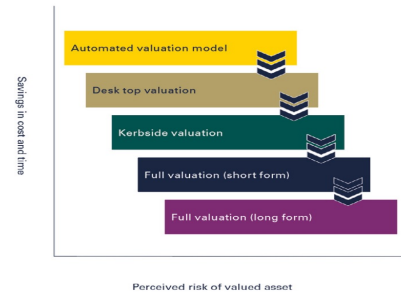


Automated Valuation Model

Il Machine Learning applicato al settore delle valutazioni immobiliari



Gli **AVM** sono definiti come "...una o più tecniche matematiche per fornire una **stima del valore** di un dato **immobile** ad una **certa data**, accompagnata da una **misura di confidenza nell'accuratezza** del risultato, **senza intervento umano** dopo la fase iniziale"¹



Tali sistemi **permettono** anche grazie al ML di:



valutare massivamente migliaia di asset in pochissimi minuti in funzione della rischiosità



ridurre sensibilmente i costi per le valutazioni preliminari di grandi portafogli immobiliari



dare una **misura di accuratezza della valutazione statistica** in funzione dei diversi scenari

- 1) Information paper di RICS (Royal Institution of Chartered Surveyors)
- 2) European Mortgage Federation
- 3) European AVM Alliance
- 4) Guidelines on Loan Origination and Monitoring

1960 - 1990

AVMs have their origins in **North America** (1960), the **first commercial application** was created in 1981 and **began** to be **developed** in the **UK** in the 1990s.

2008 - 2009

Robinson & Dawnie demonstrated importance of AVM. In 2009, **EMF**²: 'AVM is a **useful** and efficient tool **when used** appropriately **by an experienced operator**'.

2010

American Bankers Association [2010]: 'Institutions may **employ AVMs** for a variety of uses, such as **loan underwriting** and **portfolio monitoring**'.

2013 - 2018

2013 - **EU Parliament**: Institutions may use **statistical methods to monitor** property's **values** and to plan revaluation. 2018: **Standards** for statistical valuation methods for residential properties **in Europe** – EAA³

2021







EBA Guidelines LOM⁴ define **advanced statistical models** as suitable for **use in origination, monitoring** and **revaluation** in addition to expert **back-testing**

AVM: Esempio di valutazione

Dagli input agli output

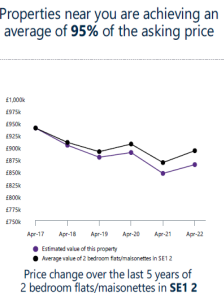
Your property summary

This exclusive report provides a unique up-to-date insight into the value of your property and analysis of the local market, for **2 Copper Row London, SE1 2LH**

 Property type Purpose Built Flat	 Total floor area 753 sqft	 Year built 1900
 Receptions 1	 Bedrooms 2	 Bathrooms 1

Market insights

95%
Properties near you are achieving an average of **95%** of the asking price



21 weeks
on market
Properties near you spend an average time on the market of **21 weeks**

No search data

Recent activity near you



Horselydown Lane
Distance: 0.02 miles
Type: 2 bedroom purpose built flat
Size: 1119 sqft
For sale price: **£1,450,000**
Last sold price: **£1,202,295**
Sold date: June 2017
Status: Under offer



Gainsford Street
Distance: 0.04 miles
Type: 3 bedroom flat/maisonette
Size: 1334 sqft
Last sold price: **£1,200,000**
Sold date: September 2021

Your valuation powered by Hometrack

Estimated capital value
£865,000

Estimated value range
£780,000 to £950,000

Confidence in valuation estimate
medium

Last sale
unknown

Estimated rental value
£2,430 pcm

Estimated gross rental yield
3.4%

INPUT

OUTPUT

Dati immobile

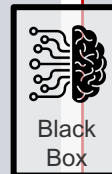
- Localizzazione
- Tipologia di immobile
- Consistenza (mq/vani)
- Anno/Periodo di costruzione
- Piano/Ascensore
- Esposizione, finiture, etc..

Dati mercato/territoriali/economici

- Serie storiche mercato immobiliare (prezzi, sconti, tempi, yield, etc.)
- Dati macroeconomici territoriali (PIL, disoccupazione, mutui, etc.)
- Dati socio demografici (PoI, popolazione, pendolarismo, etc.)
- Dati ambientali/Score settoriali

Dati immobili comparabili

- DB transazioni
- DB perizie fisiche
- Asking price
- DB CTU
- DB aggiudicazioni asta



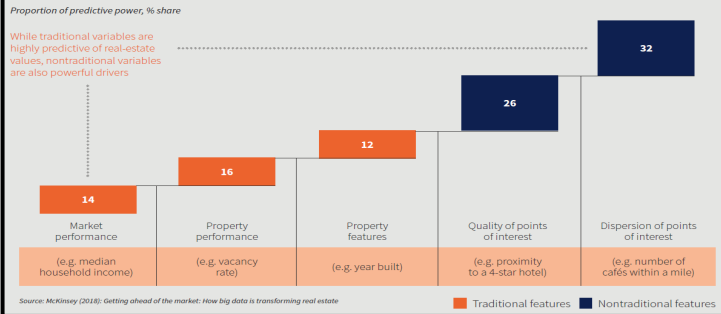
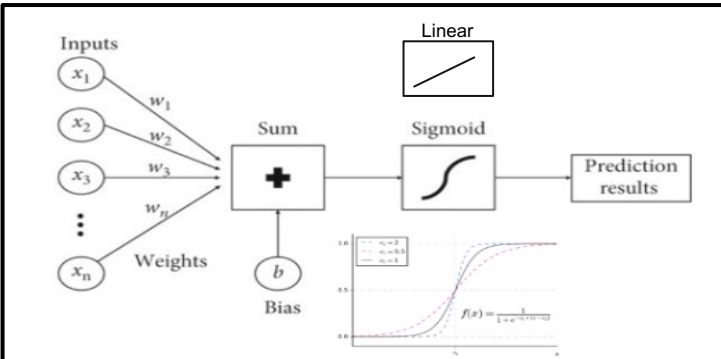
Valori statistici

- Valore di mercato max, min, mid
- Valori prospettici (12, 24, 36 m)
- Confidenza della stima
- Valore di locazione/rendimento
- Valore cauzionale

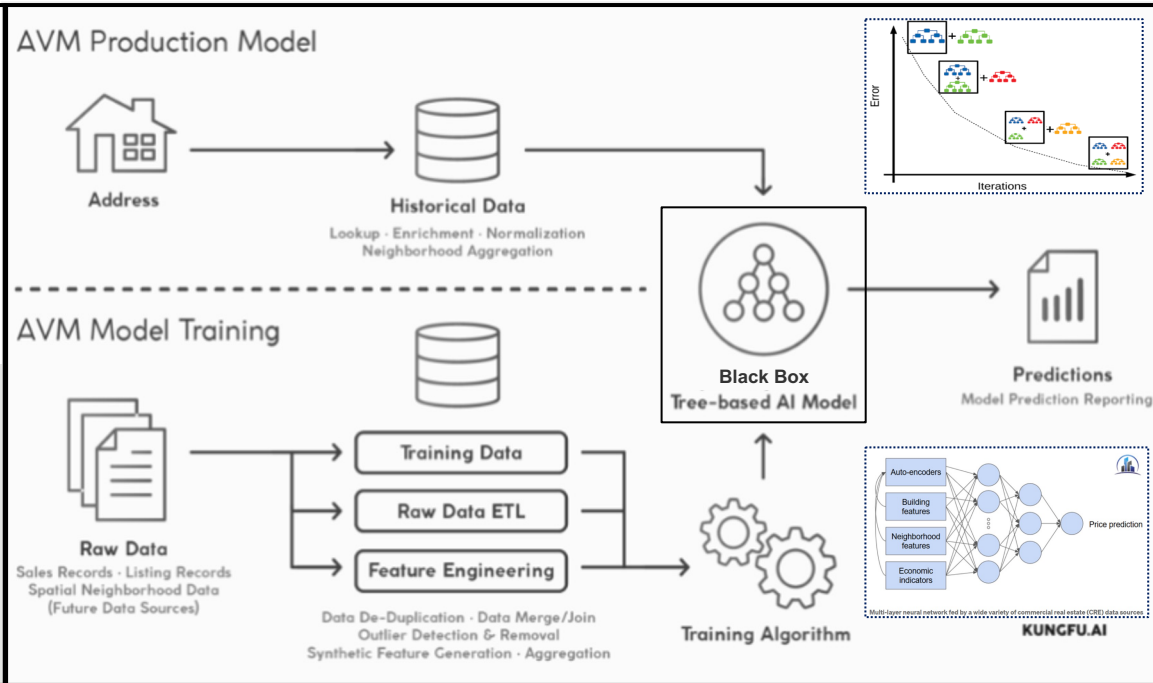
Hedonic Approach AVM vs Machine Learning Approach AVM

Tutti i **modelli** vengono **valutati secondo due capacità: la capacità inferenziale** e la **capacità predittiva**. La prima consiste nell'abilità del modello nell'**individuare rapporti causa-effetto tra le variabili** spiegate e le variabili indipendenti, tipica dei **modelli edonici**. La seconda risiede nella capacità del modello di elaborare risultati di output corrispondenti al valore dei dati reali.

Approccio Edonico



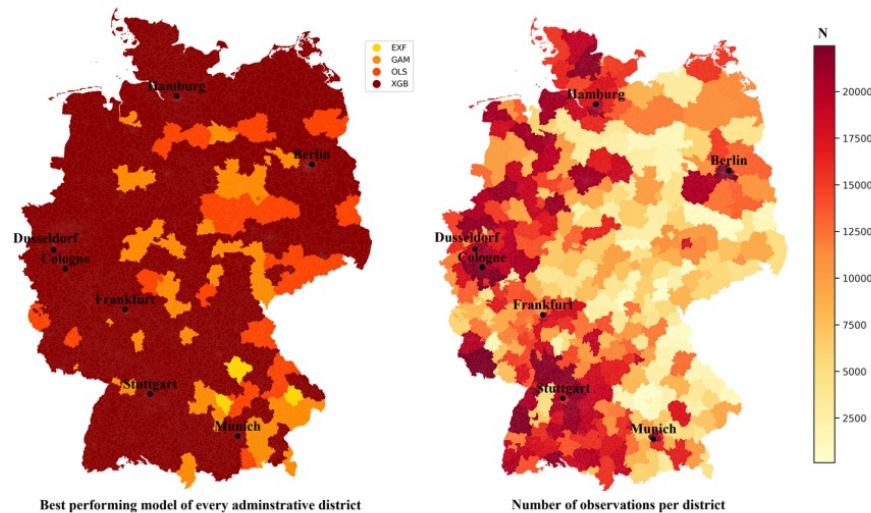
Machine Learning



AVM: Case study in Germania

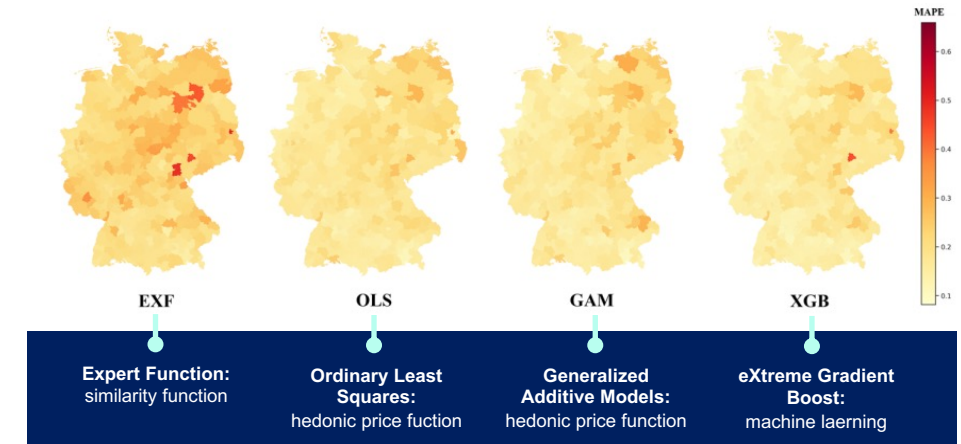
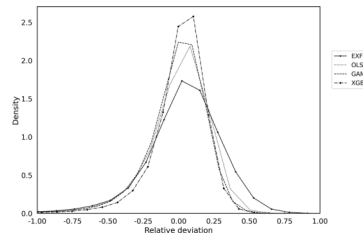
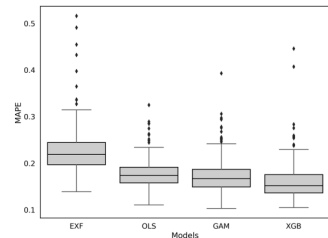
Performance a confronto dei principali modelli AVM

Secondo uno recente studio¹ sull'automazione delle perizie in **Germania**, sono stati messi a confronto i 4 modelli di **AVM** più diffusi su un dataset di 1,2 M di market values di residenze. Il modello di **ML Extreme Gradient Boost** ha mostrato le **migliori performance predittive**.



Models	MAPE	MdAPE	PE(10)	PE(20)	R ²
EXF	0.2130	0.1624	0.3267	0.5872	0.7735
OLS	0.1736	0.1311	0.3937	0.6940	0.8654
GAM	0.1646	0.1202	0.4273	0.7276	0.8664
XGB	0.1465	0.1084	0.4665	0.7786	0.8995



Error	Mean Absolute Percentage Error	Median Absolute Percentage Error	Error bucket (Dev<10%)	Error bucket (Dev<20%)	Coefficient of determination
-------	--------------------------------	----------------------------------	------------------------	------------------------	------------------------------



1) From human business to machine learning—methods for automating real estate appraisals and their practical Implications - Moritz Stang · Bastian Krämer · Cathrine Nagl · Wolfgang Schäfers

AVM: I Principali Utilizzi

Mercato e Needs

Market	Needs - Conventional Applications	Future needs - Innovative Applications
 Banks	<ul style="list-style-type: none">Migliorare tempi/costi di erogazioni ipotecarieRidurre drop-out di clienti dopo domanda di mutuoMonitoraggio continuo del valore delle garanzie immobiliariValutazione preliminari per cartolarizzazioni	<ul style="list-style-type: none">Previsione del rischio immobiliare di mercato con riduzione degli RWA ed accantonamentiIntroduzione dei sistemi di allerta immobiliariRiduzione masse NPE ed impatto sociale
 Italia	<ul style="list-style-type: none">Aggiornamento rendite catastaliMonitoraggio tasse ed imposte immobiliariIndividuazione di attività fraudolente	<ul style="list-style-type: none">Individuare aree di potenziale sostegno economico/sviluppoIndividuare immobili per social/student housingAvviare progetti di crowdfunding/sviluppo sociale partecipato
 Investors	<ul style="list-style-type: none">Analisi preliminari di portafogliMonitoraggio del valore immobiliare di portafoglioScouting opportunità di investimento	<ul style="list-style-type: none">Individuare aree di potenziale sviluppo opportunisticoDiffondere Home EquityTrading su alternative RE asset class
 i-buyers	<ul style="list-style-type: none">Aumentare # clienti che impiegano la piattaformaVelocizzare il processo di venditaMigliorare la trasparenza della proposta di vendita	<ul style="list-style-type: none">Digitalizzare il processo di vendita immobiliareOffrire strumenti evoluti anche ad agenti immobiliari

AVM: I principali Market Players

Overview internazionale



AVM residenziale **leader in USA**. Realizza **110 M di valutazioni automatiche**. Basato su dati pubblici e inseriti dagli user sul portale di vendita Zillow. *"It is not an appraisal and can't be used in place of an appraisal"*.

A livello nazionale **l'errore dalla corrente mediana è 3,2%** per le residenze in vendita e del **7,52%** per quelle **off markets**.

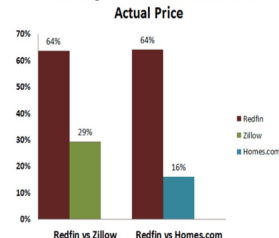
Metropolitan Areas	Median Error	Homes With Zestimates	Within 5% of Sales Price	Within 10% of Sales Price	Within 20% of Sales Price
Atlanta	3.1%	27.1K	70.1%	92.0%	98.5%
Austin	4.3%	12.8K	56.8%	87.2%	98.6%
Baltimore	3.1%	10.9K	70.5%	90.9%	96.3%
Boston	4.3%	14.4K	56.8%	86.4%	98.8%
Charlotte	3.3%	10.6K	67.5%	91.8%	98.7%

REDFIN

AVM **competitor americano** con un **errore dalla corrente mediana del 2,23%** per le residenze in vendita e del **7,42%** per quelle **off markets**.

Location	Estimate Count	% Median Error	Within 5%	Within 10%	Within 20%
> Alabama	22,007	2.26%	73.15%	88.70%	96.17%
> Arizona	51,555	1.92%	79.96%	93.17%	97.93%
> Arkansas	13,235	2.36%	72.94%	89.14%	96.16%
> California	134,120	2.17%	77.60%	92.45%	98.18%
> Colorado	62,257	1.58%	84.57%	95.08%	98.59%
> Connecticut	15,067	3.13%	67.41%	89.76%	98.18%
> Delaware	6,064	1.90%	78.28%	91.76%	97.50%
> District of Columbia	3,106	1.51%	84.52%	95.09%	99.22%
> Florida	196,800	2.12%	77.28%	91.84%	97.74%
> Georgia	83,979	2.00%	78.80%	92.27%	97.65%
All Locations	1,732,317	2.22%	75.89%	91.44%	97.65%

Percentage of Estimates within 3% of Actual Price



AVM **leader UK market**. **17 delle 20 banche UK "top"** usa **AVM** come parte integrante dell'erogazione di **prestiti ipotecari**. Realizza **50 M valutazioni automatiche** ogni anno. Adottato in +50 Residential Mortgage-backed Securities (RMBS) e primo modello accreditato dalle principali agenzie di Rating quali Moody's, Standard & Poor and Fitch.



CALCASA®



AVM vs Appraisals

Vantaggi e Svantaggi

VANTAGGI	SVANTAGGI
Minore sforzo manuale da parte del valutatore	Non è dettagliata o approfondita come una valutazione umana.
Più economico rispetto alla valutazione tradizionale	Non può tenere conto di alcuni fattori come l'esposizione, le ristrutturazioni o il livello di manutenzione.
Valutazioni più rapide significano un'elaborazione più rapida dei prestiti	Le valutazioni possono essere basate su dati incompleti, imprecisi con basse frequenze. (data lag bias)
Meno soggetti a errori e pregiudizi umani	Può essere sbagliato di migliaia di dollari in mancanza di dati di vendita comparabili. (data availability bias)

Confronto fra performance di 3 AVM UK



2 Dec 2020	End terrace (west), northerly aspect faces other buildings	End terrace (east), northerly aspect faces Thames and City
JLL	£1,007,400 - £1,231,200 (£1,119,300)	£476,900 - £582,700 (£529,800)
Zoopla	£1.1 - £1.34 million (£1,220,000)	£1,150,000 - £1,410,000 (£1,280,000)
Your Move	£720,000 - £880,000 (£800,000)	£720,000 - £880,000 (£800,000)



3 Dec 2020	No particular noteworthy aspect features, but same floor plate as comparable	Rear of terrace is westerly aspect over park, Thames and city
JLL	£660,600 - £807,400 (£734,000)	£660,600 - £807,400 (£734,000)
Zoopla	£610,000 - £915,000 (£763,000)	£1,000,000 - £1,110,000 (£1,060,000)
Your Move	£1,350,000 - £1,650,000 (£1,500,000)	£1,350,000 - £1,650,000 (£1,500,000)

Fonte: University of Oxford Research - the future of automated real estate valuations (AVMs)

Nuove prospettive per il Real Estate

AVM: Primo passo per una nuova era del Real Estate?



Predire l'andamento del mercato residenziale



Gestire e **prevenire** i rischi immobiliari



Rendere più trasparente un mercato che soffre di opacità, lentezza e costi elevati nelle transazioni



Smaterializzare un asset class che per definizione è **immobile** ed illiquida (tokenizzazione)



Attrarre nuovi investimenti in un mercato che ha un valore stimato da Savills in circa 228 tr\$



AGENDA



1 Introduzione al Machine Learning



2 Use cases

- Credit Risk Management
- Automated Valuation Models
- **Algorithmic trading**



Algorithmic Trading

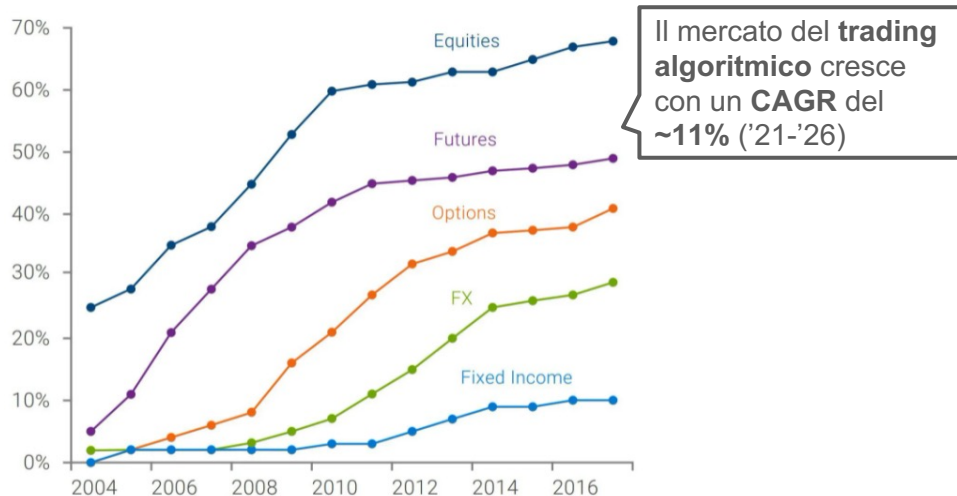
- 1 Algoritmi nei mercati finanziari**
- 2 Reinforcement Learning**
- 3 Quantitative Trading**
- 4 Optimal Execution**
- 5 Conclusions**

Edoardo Vittori – Intesa Sanpaolo

Trading Algoritmico

Mercato e tipologie di algoritmi nel trading

Quota di mercato degli algoritmi per asset class



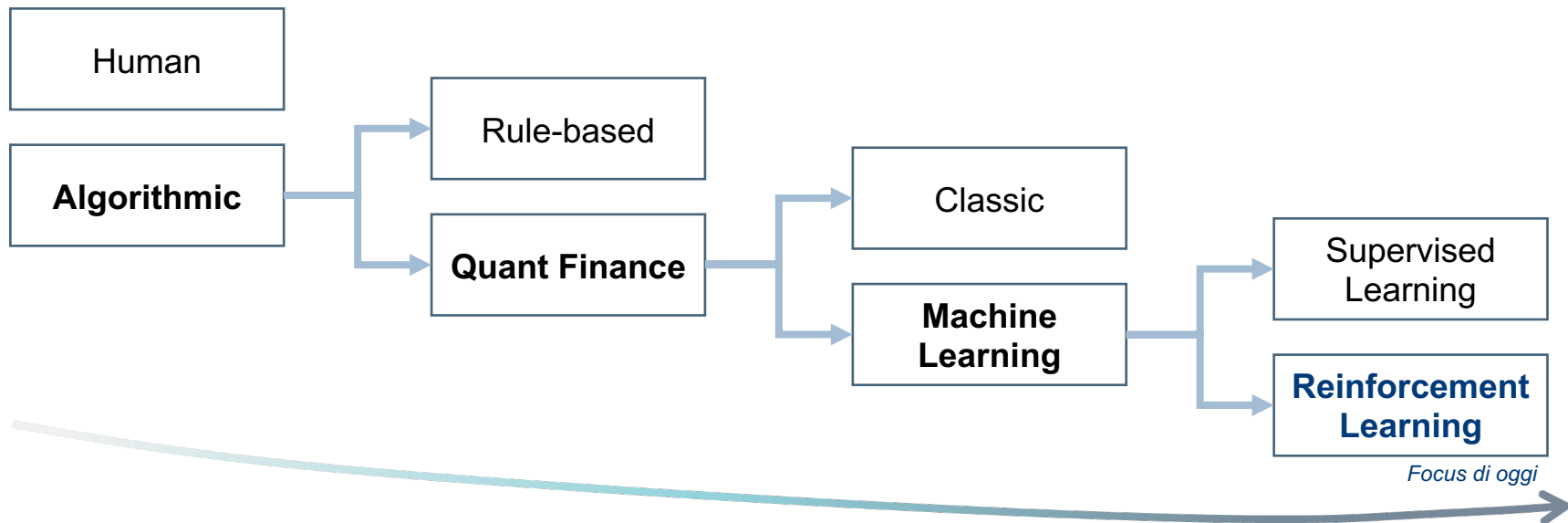
As of 2017
Source: Goldman Sachs, Aite Group

Principali tipologie di algoritmi

- **Optimal execution** e smart routing
- Market making
- Hedging
- **Trading**
- Portfolio optimization

Tecnologie di Trading Algoritmico

Classificazione per tipologia di tecnologia



+ Indipendenza dall'uomo

+ Complessità computazionale

+ Performance

Algorithmic Trading

- 1 Algoritmi nei mercati finanziari
- 2 Reinforcement Learning**
- 3 Quantitative Trading
- 4 Optimal Execution
- 5 Conclusions



Reinforcement Learning

- **Tecnica di apprendimento automatico** per realizzare **algoritmi in grado di scegliere le azioni** in maniera autonoma
- Algoritmo impara a raggiungere un **obiettivo** tramite **interazione** con l'**environment**

Breakthrough del Reinforcement Learning

AlphaGo



2016

AlphaGo batte il
campione di Go

Breakthrough del Reinforcement Learning

AlphaFold



2020

AlphaFold risolve una sfida aperta da 50 anni nella modellazione delle proteine

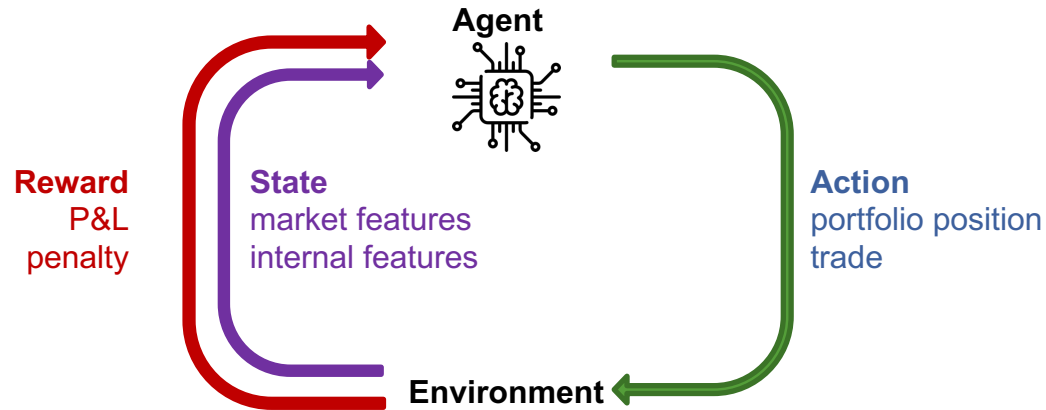
Ulteriori Applicazioni del Reinforcement Learning

Guida autonoma e robotica



Basi del Reinforcement Learning

Markov Decision Process: processo per descrivere interazione tra agente ed environment



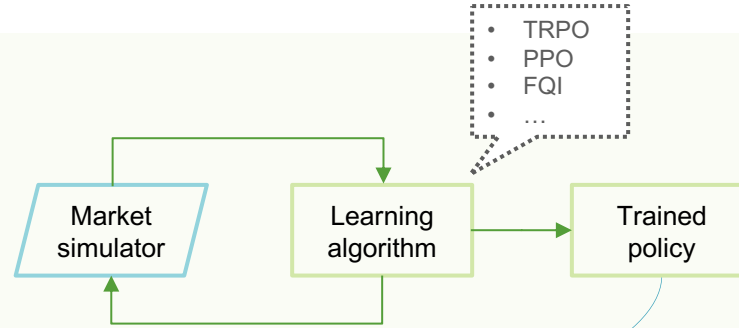
- Obiettivo è trovare la policy π che massimizza la somma scontata dei reward
- $$J = \max_{\pi} \mathbb{E}_t[\sum \gamma^t R_t]$$

Reinforcement Learning per il Trading

Training, testing ed utilizzo in produzione

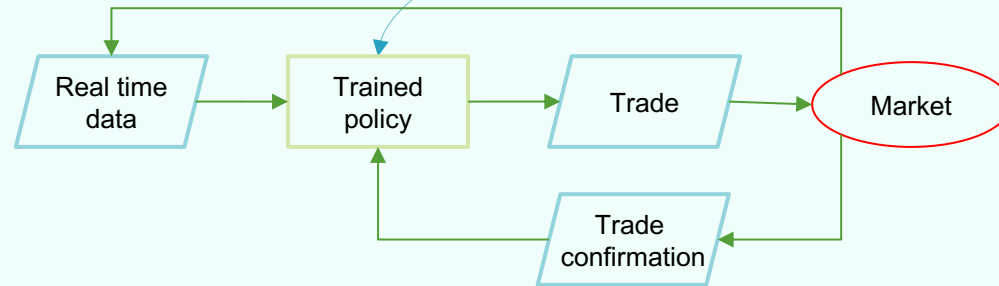
Fase 1

- Training
- Hyperparameter tuning
- Backtesting



Fase 2

- Produzione



Algorithmic Trading

- 1 Algoritmi nei mercati finanziari
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- 3 Quantitative Trading**
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Reinforcement Learning per Quantitative Trading

Definizione problema e descrizione MDP

Quantitative Trading

Definizione

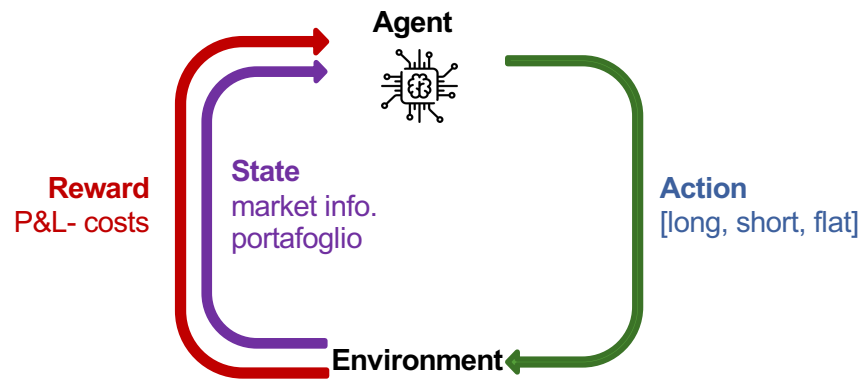
- Ad ogni time-step, decidere se andare long, short o flat per massimizzare il guadagno

MDP

- **State:** finestra di prezzi, bid-ask spread, portafoglio corrente, data/ora
- **Action:** long, short, flat
- **Reward:** P&L – costi di transazione

Caratteristiche

- Alpha seeking
- Bassa correlazione con il mercato



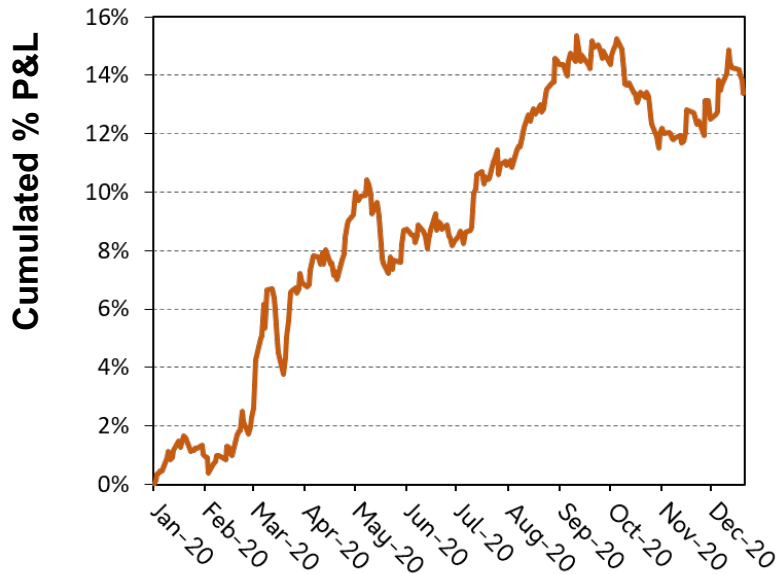
Reinforcement Learning per FX Trading (1/2)

Risultati sperimentali - performance

Esperimento

- Intraday trading on EURUSD FX
- Training con FQI su dati storici 2017-2018
- Validation su dati storici 2019
- Backtesting su dati storici out of sample 2020

P&L of Backtest EURUSD FX trading su 2020



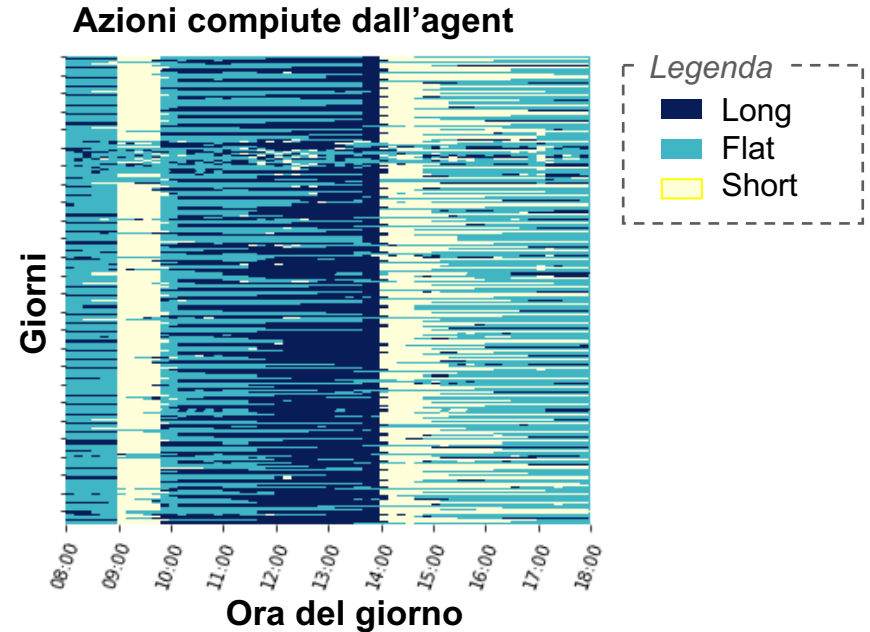
Riva A., Bisi L., Liotet P., Sabbioni L., Vittori E., Trapletti M., Pincioli M., Restelli M., 2021

Reinforcement Learning per FX Trading (2/2)

Risultati sperimentali - policy

Esperimento

- Intraday trading on EURUSD FX
- Training con FQI su dati storici 2017-2018
- Validation su dati storici 2019
- Backtesting su dati storici out of sample 2020



Riva A., Bisi L., Liotet P., Sabbioni L., Vittori E., Trapletti M., Pincioli M., Restelli M., 2021

Se consideriamo impatti sul mercato?

- Finora abbiamo assunto di avere **costi di transazione** ma **nessun impatto** sul mercato
- Che succede se abbiamo **impatti**?



Algorithmic Trading

- 1 Algoritmi nei mercati finanziari
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- 4 **Optimal Execution**
- 5 Conclusions

Limit Order Book

Definizione ed esempio di limit order book

Caratteristiche

- Limit order book è il record di tutti i limit order non eseguiti
- Limit order è un ordine che specifica prezzo e quantità del trade
- Market order è un ordine di eseguire il trade immediatamente al migliore prezzo possibile

Esempio Limit Order Book

Last	Last Vol	Total Vol	Close	Daily Low	Daily High
4045.00	2	367267	4097.50	4033.50	4101.50
Implied					
Bid			Offer		
Volume	Price	Price	Volume		
136	4044.50	4045.00	62		
327	4044.00	4045.50	293		
348	4043.50	4046.00	427		
620	4043.00	4046.50	426		
358	4042.50	4047.00	463		
330	4042.00	4047.50	348		
325	4041.50	4048.00	327		
318	4041.00	4048.50	294		
305	4040.50	4049.00	281		
512	4040.00	4049.50	288		

Reinforcement Learning per Optimal Execution

Definizione problema e descrizione MDP

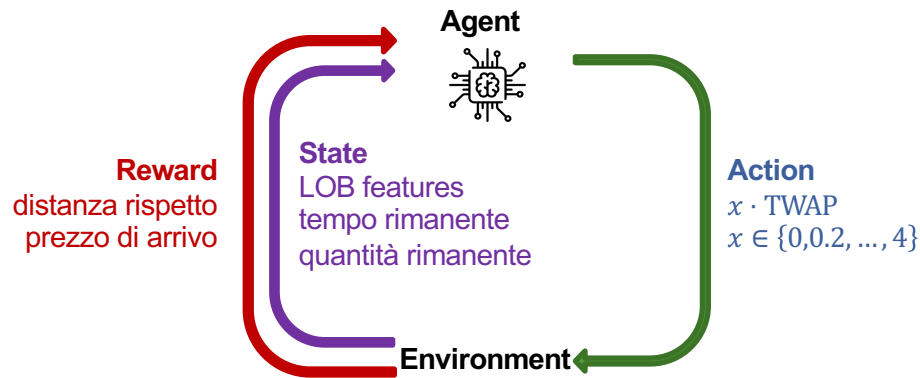
Optimal Execution

Definizione

- Eseguire X shares in N timesteps
- Decidere ad ogni timestep il trade da eseguire per minimizzare differenza tra prezzo di arrivo e di esecuzione

MDP

- **State:** features del LOB, timestep rimanenti, quantità rimanente
- **Action:** $x \cdot \text{TWAP}$ con $x \in \{0, 0.2, \dots, 4\}$
- **Reward:** distanza rispetto prezzo di arrivo



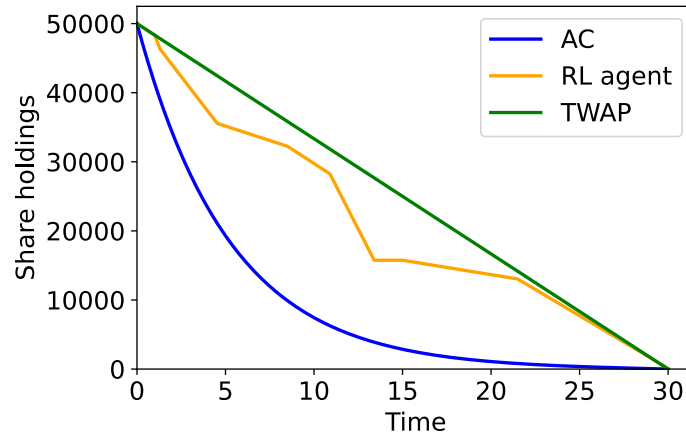
Risultati Sperimentali

Paragone di return tra RL e benchmark su mercato simulato con ABIDES

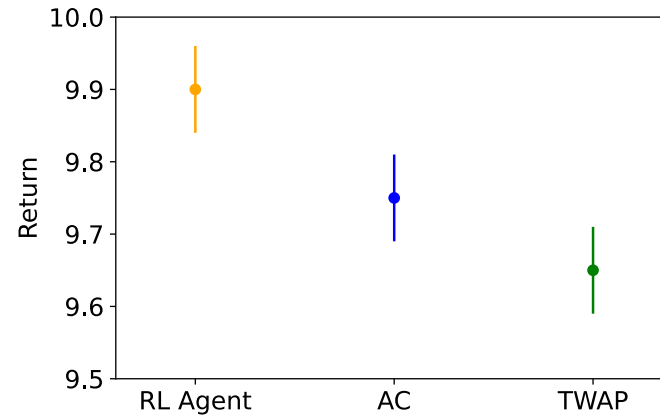
Caratteristiche

- Simulazione con ABIDES di un esperimento di optimal execution (ripetuto più volte)
- 30 minuti per eseguire 50k shares

Traiettorie di esecuzione



Return medio agente RL vs benchmarks



Conclusioni

Real Estate

Utilizzi ML

- Stima valore immobili
- Predizione trend di mercato

Benefici

- Riduzione sensibile dei costi
- Riduzione dei tempi di analisi

Credit Risk Management

Utilizzi ML

- Feature selection
- Data Clustering
- Performance enhancing

Benefici

- Integrazione di dati micro e macro economici
- Stima rischio di credito da fatture e transazioni

Algorithmic Trading

Utilizzi ML

- Quantitative trading
- Optimal Execution

Benefici

- Creazione strategie profittevoli a bassa correlazione con il mercato
- Adattamento dinamico alle condizioni del mercato



Machine Learning for Finance

Applicazioni in Credit Scoring, Real Estate e Trading Algoritmico

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